Why advertise with Town & Country

We are a well-known and trusted name.

With 28,000 copies printed monthly and online availability, we connect you and your products and services with your ideal customers.



MEDIA INFORMATION

Print run 28,000

Royal Mail Direct to door 24.000

Frequency Monthly Cover price FRFF

4,000 copies available in selected supermarkets

and additional pick-up points throughout

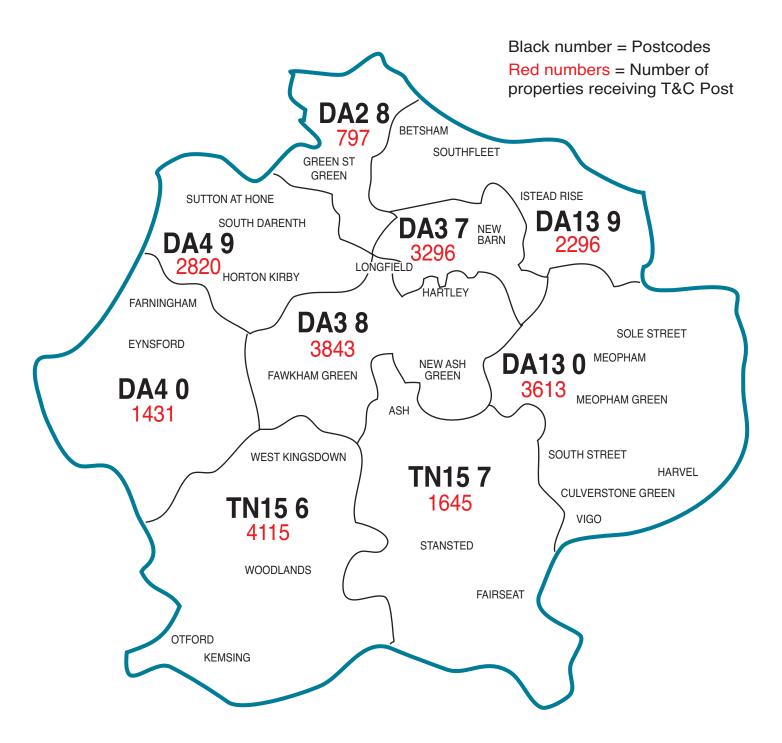
the region

Distribution areaNorth West Kent

Ad design service FREE

For Sales and Editorial: Email: info@townandcountrypost.co.uk Call: 01474 705899 / 01580 755104 www.townandcountrypost.co.uk

Town&Country POST



DISTRIBUTION AREAS

24,000 copies delivered by along with extensive pick-up points throughout the region



CIRCULATION

With over 70,000* readers every month NO other local magazine gives you this guaranteed coverage

4,000 copies available from pick-up points at selected supermarkets in:

Swanley - ASDA

Dartford - SAINSBURY'S

Greenhithe - ASDA

Gravesend - ASDA & MORRISONS

Northfleet - SAINSBURY'S

Sevenoaks - SAINSBURY'S

*Readership based on 2.5 x circulation

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ADVERTSING RATES

1/8th page Single Edition Entry £60 Colour

1/4 page Single Edition Entry £100 Colour

1/2 page Single Edition Entry £190 Colour

Full page Single Edition Entry £330 Colour

Double Page Call for details

Front page Call for details

Back cover Call for details

Discounts available for block bookings

All prices subject to VAT at 20%

Prices include artwork & design



ARTWORK SPECIFICATIONS

Artwork supplied digitally should be formatted for Apple Mac.

PREFERRED FILE FORMAT:

o PDF: high resolution

ACCEPTED FILE FORMATS:

o JPEG: resolution 300dpi

o EPS: resolution 300dpi

o TIFF: resolution 300dpi

o QUARK XPRESS: artwork should be Collected for Output including all fonts and images.

Artwork can be supplied by email or a file transfer website such as WeTransfer. USB memory sticks are also acceptable.

PLEASE NOTE:

All artwork must be supplied in one of the digital formats specified above. Artwork supplied in Corel Draw, Microsoft Word, Publisher, PowerPoint or Works is not acceptable.

We cannot create artwork from things such as letterheads or compliment slips.

QUERIES:

For help and information regarding artwork, please contact our Production Department on **01580 753322** or email: **info@townandcountrypost.co.uk**



1/2 Page £190		Full Page £330
.30mm x 95mm		
./4 Page £100	1/8 Page £60	
	63mm x 45mm	
ortrait - 3mm x 95mm		
andscape - 30mm x 45mm		130mm x 195mm